

# ir-CREA

## STRATEGIC BUT VULNERABLE Industrial Relations and Creative Workers

FIRENZE

15 Mar 2018

9.30 • 17.30

VILLA RUSPOLI  
PIAZZA DELLA INDIPENDENZA, 8

working language italian and english  
translation in other languages will be provided

**09:30-10:00** Registration & Welcome coffee

**10:00-10:15** Welcome  
**Luca Mannori**, Director of the Department Social and Political Science

**10:15-11:00** **The Ir-Crea project: an overview**  
**Luigi Burroni**, University of Florence

**11:15-13:00** **Working conditions and organization of the creative industries**

Introduced by **Mikkel Mailand** and **Trine Larsen**,  
University of Copenhagen

- **Andrea Di Benedetto**  
Regional President of National confederation of crafts and SME's (CNA)
- **Monica Nannini**  
Italian visual communication's design association (AIAP)
- **Hans Luyckx**  
Dutch Games Association (DGA)
- **Thalita Malago**  
AESVI
- **Gerbrand Bas**  
Federation Dutch Creative Industries
- **Thomas Rønnow**  
DMA, Danish Newspapers' and Media Employers' Association

**13:00-14:30** Lunch

**14:30-16:15** **Innovative actions and representation in the creative industries**

Introduced by **Maarten Keune**, University of Amsterdam

- **Donato Nubile**  
Smart-It
- **Silvia Degl'Innocenti**  
vIVAce (community of independent workers)
- **Peter van den Bunder**  
Kunstenbond
- **Federico Fischanger**  
Acta
- **Cristian Perniciano**  
Consulta del Lavoro Professionale (CGIL)
- **Kirstine Baloti**  
HK/Privat
- **Ib Sander-Hansen**  
The Union of Architects and Designers (FAOD)

**16:15-17:30** Round table and final remarks with **Ivana Pais**, Catholic University of Milano, **Vando Borghi**, University of Bologna, and **Luigi Burroni**, **Maarten Keune**, **Mikkel Mailand**, **Trine Larsen**, **Alberto Gherardini**, **Andrea Bellini**, **Lisa Dorigatti** and **Cecilia Manzo**.